



10X Challenge 2021 Terms and Conditions

In these terms and conditions “**YE**”, “**We**”, “**Us**” or “**Our**” means Young Enterprise (registered **The Coram Campus, 41 Brunswick Square, London WC1N 1AZ** “**Organisation**” means the secondary school, FE/college, university, free school or special school, charity or youth club that participates in the 10X Challenge 2021 (also referred to as the “**Challenge**”).

“**Participant**” means any young person who partakes in the Challenge and, subject to the entry requirements as set out at clause 2, at the end of the Challenge, You may arrange for one or more of your Participants to enter the “**National Competition**” in which winners will be announced and awards will be given out.

These terms and conditions shall apply to you and any Participant in the Challenge and/or the National Competition. No purchase is necessary, and the Challenge is free to enter subject to Participants pledging to return the Funds granted to them upon entry into the challenge.

Entry to the Challenge must be through the official application form process only. Organisations selecting the ‘self-funding’ option need to complete Stage One. Organisation requesting a pledge payment must also complete Stage Two.

Stage One: Register online via www.10xchallenge.org.uk

Stage Two: Complete the pledge payment request online form (you will receive an email with a link to the online form).

As YE is a charity, the Challenge bank has limited funds. These funds will be allocated on a first-come, first served basis. Once those funds have been allocated to participating organisations we will not accept further pledge payment requests and the organisation will need to be self-funded. The Challenge bank, will remain open until the all of the funds have been allocated or the last day for payment requests has been reached. This will be 19th February 2021.

The Challenge is open to all Organisations that are dedicated to supporting young people within the UK (including the Channel Islands & Isle of Man), it is not open to employees (or members of their immediate families) of YE or its holding or subsidiary companies or employees of agents or suppliers of YE, who are professionally connected with the competition or its administration.

The Challenge is open to University Departments to run with students aged 18 years +. Please note that Universities are only eligible for ‘self-funding’ and any reference to the payment pledge request process is not applicable. The National Awards for this age category will be separate and part of the wider 18+ Finals (full information about this can found on www.10xchallenge.org.uk



1. The Challenge

- 1.1 We will pledge you up to £10 (ten pounds sterling) per Participant or Team as part of the pledge payment request process. The minimum pledge amount is £50 and a maximum of £500 per organisation (the total funds advanced to each Organisation are referred to as **"the Funds"** in these terms and conditions).
- 1.2 Participants may work in groups (a "Team") or individually. It is up to You and the Participants to determine the amount of Funds to be allocated to a Team (**up to a maximum** of £10 per Participant). Only one entry per Participant is permitted.
- 1.3 Subject to section 1.5, Participants are challenged to make as much profit as possible and engage with their local community through **enterprising activities** between the defined dates. **For England, Wales, Scotland and Northern Ireland, the Challenge dates are 22nd February – 19th March 2020 – all dates are inclusive (the "Challenge Dates")**.
- 1.4 All enterprising activities must be specifically created for the Challenge and cannot be comprised of the same activity being used in another of Our programmes, e.g. Company/Team Programme
- 1.5 Any enterprising activity which involves gambling, fraud, unlawful, is reasonably likely to bring YE (including but not limited to the Challenge and/or the National Competition) into disrepute, or illegal activities is not permitted and any enterprising activity conducted as part of the Challenge consisting of any of these elements will be automatically disqualified. Any fundraising such as a sponsored activity will not be eligible for the National competition.
- 1.6 We may disqualify You and/or the Participants from the Challenge if We have reasonable grounds to suspect that You and/or the Participant(s) are in breach of these terms and conditions or Your or a Participant's participation in the Challenge involved gambling, was fraudulent, or otherwise unlawful or illegal. In the event of a Participant or Team being disqualified, the entire Funds pledged to that Individual or Team shall be required to be refunded to YE promptly.
- 1.7 You will need to upload the Participant or Team logbooks onto Our online school platform using Your unique registration link. This will form the basis of entries and will be judged in the National Competition. Therefore, You should encourage Participants and Teams to provide as much detail as possible. Subject to and in accordance with the YE Privacy Policy, You will be able to upload photographs to support their logbook.
- 1.8 You shall ensure that the parent and /or guardian of each Participant has provided express consent for the Participant to enter into the Challenge and/or the National Competition and for the Participants personal information to be provided and used by YE in accordance with the YE Privacy Policy and You shall ensure that a record of such consents are maintained by You during the Challenge and National Competition and for a reasonable period of time thereafter. YE reserves the right to



audit such records at any time upon reasonable notice and, if required by YE, You shall be obliged to provide copies of any and all consent forms reasonably required by YE within 48 hours of any such request.

- 1.9 We will not be responsible for any claims made by Participants and/or their parents or guardians that allege any entries were affected and/or personal data (including, but not limited to work or photographs) were uploaded without the appropriate consents.
- 1.10 We will advance the Funds only to Your Organisation's bank account, subject to YE's internal procedures and policies. You shall only use the Funds for the purpose of the Challenge. You will return any Funds that are not advanced to Participants for the purposes of the Challenge within 31 days of receipt.
- 1.11 You shall be responsible for distribution of the Funds to the Participants and all supervision of the activities of the Participant in relation to the Challenge. You shall not distribute any Funds prior to the official start date.
- 1.12 The Participants and Teams must pledge to return the original £10 on completion of the Challenge, or in the event that the Participant does not make a profit, **to return at least £8 ("the Pledge")**. If the Participant makes a profit the Participant may donate a further £1 per £10 pledged ("the Legacy Contribution") to sustain the 10X Challenge bank.
- 1.13 You shall collect the Pledge and any Legacy Contribution from all Participants and Teams on completion of the Challenge. You shall pay all monies received from all Participants to Us **by 31st March 2020** by electronic payment. Our bank details will be provided when the Funds are initially advanced to You. Payment by cheque is also accepted in the event that You are unable to make an electronic payment. Cheques should be made payable to "Young Enterprise".
- 1.14 Any profit that is made by the Participant or Teams (defined as in excess of £10.00) may be retained by the Participant or Teams (subject to clause 1.10).
- 1.15 By entering the Challenge, You and the Participants agree to indemnify, defend and hold harmless YE and its respective affiliated companies and all of its respective past and present officers, directors, employees, agents and representatives from and against any and all claims, expenses, and liabilities (including legal fees), including but not limited to negligence and damages of any kind to persons and property, defamation, infringement of trademark, copyright, design right or other intellectual property rights, property damage, or death or personal injury arising out of or relating to Your Entry or participation in the Challenge and /or the National Competition.

2. The National Competition

- 2.1. The National Competition is divided into three age categories and the format of the national competition differs depending on the category:
 - a. Participants aged 11-14 years (inclusive)
 - b. Participants aged 15-19 years (inclusive for secondary education/FE)



- c. Participants aged 18+ years (Universities only – go to section 2.11 for further details specific to the National Competition arrangements for this category).
- 2.2. Once Participants and Teams have completed the Challenge, have completed the Challenge, You shall select the top ten overall Participants or Teams from Your Organisation for submission to the National Competition ("Entr(y)(ies)"). It is for You to determine the criteria for selecting Participants.
- 2.3. In the interests of sustaining the Challenge bank, We would like each Organisation to repay at least 80% of the advanced Funds. We have complete discretion over Entries to the National Competition and may deny entry to Participants from an Organisation which is unable to repay at least 80% (for which any and all Legacy Contributions shall be counted). Our decision as to whether to allow Entries from Participants from an Organisation unable to repay 80% shall be final.
- 2.4. The closing date for the National Competition Entries is 27th March 2020. All entries must be received by 17.00 (BST). We do not accept responsibility for lost, delayed, corrupted or invalid entries.
- 2.5. Subject to Your and the Participants rights under the YE Privacy Policy, no detail in any Entry may be changed in any way once it has been submitted, except for a change of contact details.
- 2.6. In order to compete in the National Competition all enterprising activities undertaken by Participants and Teams must have taken place during the Challenge Dates. All money earned by Participants and Teams as part of the Challenge must have been received by Participants and Teams by the final day of the Challenge. Any activity undertaken and any payment received before 00:00 on the first day of the Challenge and after 00:01 on the final day of the Challenge will not be considered by the judges when judging Entries. We accept no responsibility for any illegible or incomplete Entries or any incorrect or inaccurate information or lost or late Entries.
- 2.7. The eligible Entries to the National Competition will have the chance to achieve the following awards:
 - a. Participant/Team with the highest profit 11-14 years;
 - b. Participant/Team with the highest profit 15-19 years;
 - c. Most Inspiring person from within a team or an individual
 - d. Best overall Team 11-14 years;
 - e. Best overall Team 15-19 years;
 - f. Best community/social impact (10X for Good) 11-14 years;
 - g. Best community/social impact (10X for Good) 15-19 years;
 - h. Participant/Team demonstrating best in sustainability 11-14 years;
 - i. Participant/Team demonstrating best in sustainability 15 -19 years;
- 2.8. Due to the volume of entries received the judging process happens in two stages. In the first stage, up to ten Participants/Teams will be shortlisted for each category from all of the entries by an internal YE panel based on the competition criteria which can be found on the platform. The final shortlisted entries will then be judged by an external panel of independent judges and their decision is final. No



correspondence or discussion between the judges and Organisations, Participants or Teams will be entered into.

2.9. All expenses (including personal taxes) incurred as part of entering the Challenge and /or National Competition, unless specifically stated otherwise, are the sole responsibility of You and /or the Participant.

2.10. You and each Participant represent, warrant and agree that:

- a) as far as you are aware the Participants are (and will be) the sole creators and authors of the Entry;
- b) the Participants have the right to make the Entry to for all purposes of the National Competition;
- c) the Entry will not infringe upon, misappropriate or otherwise violate any third party intellectual property right or proprietary right including, without limitation, any registered or unregistered trademark, copyright, design rights or patent, nor any privacy rights, moral rights nor any other rights of any person or entity;
- d) the Entry does not contain any content which violates or infringes upon the rights of others, which is unlawful, threatening, abusive, defamatory, invasive of privacy or publicity rights, vulgar, obscene profane, indecent or otherwise objectionable, which encourages conduct or is conduct that would constitute a criminal offence, gives rise to civil liability or otherwise violates any applicable law.

2.11. Participants in the 18 years + University category are subject to separate National Competition arrangements.

- a) Participant/Team with the highest profit
- b) Most Inspiring individual from within a team or an individual
- c) Best community/social impact (10X for Good)
- d) Best sustainability

The awards for each of these categories will be £25.

The best overall team will be invited to attend the Start-Up Programme National Awards as part of our 18 years+ awards ceremony.



3. Prize and winner announcement

- 3.1. Each of the winners will receive a trophy (maximum of one per Team) and a trip to London to attend an award ceremony. The trip and award ceremony will be for 1 day and will take place in May 2020. We will inform You if You have any successful Participants by the end of April 2020. For winners, a maximum of eight (8) Participants from a winning Team may attend, plus up to two (2) representatives from the Organisation that the winning Team represents. It shall be Your and the winning Participants' responsibility to select who shall attend from a winning Team. Individual winners may bring a parent/carer or a representative from the Organisation. YE shall only be responsible for reasonable travel costs which will be reimbursed by YE, subject to proof of purchase. We will advertise full details as soon as possible. No cash alternative will be offered and the prize is non-negotiable, non-transferable and non-exchangeable. The prize is subject to change at Our discretion.
- 3.2. If any individual Participant winner or all Participants within a winning Team cannot attend, the award will be sent to the winner within eight weeks of the final judging taking place to an address which has been notified to Us. Alternatively, You can choose for one of Our representatives to visit Your Organisation at a time/date to be agreed to present the award to any winner who is unable to attend the award ceremony.
- 3.3. Winners' names will be available on request from 30 April 2020 to 1 September 2020 from the Promoter by sending a stamped self-addressed envelope to:
Young Enterprise, Peterley House, Peterley Road, Oxford
OX4 2TZ.



4. Winner publicity

- 4.1. Subject to the YE Privacy Policy and 4.1.2, You accept that, if one of Your Participants wins an award:
 - a) We will have the right (unless this is withheld by the Participant(s)), to use the name, address and other details of Your Organisation and also the name, age, and town of residence of the winning Participant(s) for the purposes of announcing the winner of this National Competition and for related promotional purposes; and
- 4.2. You shall obtain the consent of the parent or guardian of the Participant (if under the age of 18 years) to use the details of the Participant on the basis stated in clause 4.1.1 and shall provide copies to Us upon request.

5. Ownership of Entries

- 5.1. By submitting a Participants' or Teams' Entry and any accompanying material, You and each of the relevant Participants agree to:
 - a) Licence to YE all intellectual property rights with full title guarantee; and
 - b) waive all moral rights, in and to the Participants Entry and otherwise arising in connection with the Entry to which the Participant may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.
- 5.2. You and the Participants agree that YE may, but is not required to, make Entries available on its website and any other media, whether now known or invented in the future, and in connection with any publicity of the Challenge and/or the National Competition. Participants agree to grant YE a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the Entry, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the Entry and any accompanying materials for such purposes.

6. Data Privacy

- 6.1. YE will collect and use Your and the Participants' personal data as detailed in [Our Privacy Policy](#). YE will comply with all data protection legislation in force during the Challenge and National Competition.

7. General



- 7.1. To the fullest extent permitted by law, We shall not be liable to You or the Participants for any costs, expenses, loss or damage arising from entry in the Challenge or National Competition, or any prize or award, or any damage to any Participant or computer or any other equipment used to upload or download material relating to this Challenge or National Competition except where it is covered by the negligence of YE, its agents or that of its employees. Your and the Participants' legal rights are not affected.
- 7.2. Nothing in these terms and conditions shall have the effect of excluding or limiting any liability for death or personal injury caused by negligence or for fraud or to restrict or exclude any other liability which cannot be so restricted or excluded in law.
- 7.3. Participants will benefit from Our public and product liability insurance subject to compliance with these terms and conditions and the guidance below. Please ensure you are familiar with these provisions which are detailed below and available to You on the website. If the insurance provider refuses for any reason to provide insurance benefit to You or the Participant, We shall not be liable to provide to You or the Participant any replacement benefit of the same or similar kind or to pay any compensation in lieu.
- 7.4. You shall be responsible for the health and safety of all Participants and compliance with all relevant legal requirements.
- 7.5. We do not accept any responsibility for failure on the part of any telecommunications operator, or any interruption in or cessation of Your or the Participant's ability to gain access to the website, or any network congestion, technical failure or other problem in any telephone line, internet connection, network, system, provider or otherwise which results in any Entry not being correctly received.
- 7.6. We may cancel or suspend the Challenge or National Competition for any reason beyond Our reasonable control with immediate effect by notice in writing (including email). If there is any reason to believe that there has been a breach of these terms and conditions, YE may, at its sole discretion, reserve the right to exclude You and Your Participants (or individual Participants) from participating in the Challenge or National Competition.
- 7.7. YE reserves the right to hold void, suspend, cancel, or amend the Challenge and /or National Competition where it becomes necessary to do so.
- 7.8. A person who is not a party to these terms and conditions has no right under the Contracts (Rights of Third Parties) Act 1999 to enforce any term of these terms and conditions.
- 7.9. A failure by us to enforce any one of the terms and conditions in any instance(s) will not give rise to any claim or right of action by any You or any Participant, nor shall it be deemed to be a waiver of any of our rights in relation to the same.



- 7.10. Except as specifically set out herein and to the maximum extent permitted by law, all conditions, warranties and representations expressed or implied by law are hereby excluded.
- 7.11. To the fullest extent permitted by law, we hereby exclude and shall not have any liability to You or any Participant in connection with or arising out of the National Competition and /or the Challenge howsoever caused, including for any costs, expenses, forfeited prizes, damages and other liabilities, provided that nothing in these terms and conditions shall operate to limit or exclude our liability for personal injury or death caused by our negligence.
- 7.12. In the event that any provision of these General (or any Specific) Terms are held to be illegal, invalid, void or otherwise unenforceable, it shall be severed from the remaining provisions which shall continue in full force and effect.
- 7.13. These terms and conditions are governed by English law and You and Participants can bring legal proceedings in respect of the services in the English courts. If You or the Participant are resident in Scotland they can bring legal proceedings in respect of the products in either the Scottish or the English courts. If You or the Participant are resident in Northern Ireland they can bring legal proceedings in respect of the competition in either the Northern Irish or the English courts.

Insurance cover

10X Challenge trading is covered by a Young Enterprise insurance policy. The following notes are about this policy and are for general guidance only, they are not an exhaustive summary of the policy. Organisations should make sure that their Participants are either performing tasks as part of the Challenge within this guidance or if not that Your insurance policy covers the Participants' planned activities. Any questions about insurance not covered here should be submitted to: tenner@y-e.org.uk

Products and Public Liability (Including Prohibited Products)

Young Enterprise has effected Products and Public Liability Insurance, under which there is an indemnity up to £10,000,000 to cover the legal liability in respect of accidental death, illness or disease, bodily injury, or loss of or damage to, material property not belonging to or held on trust by Young Enterprise.

This list is not exhaustive and You must ensure that Participants comply with the law and the terms and conditions imposed by the retailer or manufacturer of the products in question at all times but please note the following:

Cash:

The loss of cash is not covered by the insurance policy. Special care should be taken to keep it safe at all times.

Food and Drink:

Subject to the manufacturers', retailers' restrictions, Participants can buy and sell on branded foodstuffs (except those requiring refrigeration or other special storage arrangements) as



long as the product has an ingredients list and a best before date which is more than three months from the date of sale by the Participant.

Manufacturer's multiple packets can be broken down as long as the wrapping on individual items are marked with best before dates and the manufacturer has not restricted the separate re-sale of a multiple pack product for re-sale (this is usually printed on the packaging).

If Participants are planning any catering activity the Organisation will need to ensure that all relevant environmental health legislation is complied with in the preparation, storage and selling of the food. **This activity is not covered under Young Enterprise's insurance policy.** To check this out further You need to contact local Environmental Health Officers at Your local authority.

Cosmetics and beauty products:

Subject to manufacturers', retailers' terms, branded products can be resold as long as they are still in the manufacturers packaging. If Participants are planning anything that involves reconditioning or use of these products (e.g. making soap or face painting) the Organisation will need to ensure that all relevant legislation is complied with in the preparation, storage and selling of the products. **This activity is not covered under Young Enterprises insurance policy.**

Car washing:

This activity is covered by Young Enterprises insurance policy however, extra care should be taken to make sure cars are not damaged during cleaning. Damage can be caused when a sponge is dropped on the floor, picking up grit which then scratches the paint.

Travel:

The Young Enterprise insurance policy does not cover any activity involving travel in any form of transport. If a trip is planned You will need to check that and arrange appropriate insurance is in place.

Raffles:

Raffles are the only form of gambling activity allowed and this should only involve the selling of tickets exclusively within Your Organisation and not to the general public.

Alcohol and Tobacco:

The direct selling of these products or setting up of events in which they are sold is not allowed.

Theft:

Theft of products purchased by Participants for the Challenge, prior to sale are not covered by Young Enterprise's insurance policy unless from premises involving entry to or exit from by forcible or violent means.

Further exclusions from Young Enterprise's insurance policy:

- goods for animal consumption;
- goods for use and/or the repair and maintenance of mechanically propelled vehicles;
- use or selling of acids, gases, explosives, fireworks and chemicals; drugs and pharmaceutical products;
- the manufacture, modification or sale of any product which has to be plugged into the mains electricity supply;



- trading with the U.S.A. or Canada, or any territory under their jurisdiction;
- the cost or value of any product lost or damaged due to defects;
- the direct or indirect costs of repair or replacement of any product;
- losses consequent upon damage to property designed by You or on Your behalf and subsequently sold or transferred to some other party;
- replacing, reinstating, rectifying, recalling, removing, repairing or guaranteeing the performance of Products or making a refund on the price of any Product or damage to the Products themselves.

Any questions about insurance should be submitted to info@10xchallenge.org.uk